

IOWAWORKS – IOWA VALLEY – REGION 6

**CHIEF ELECTED OFFICIALS AND REGIONAL WORKFORCE DEVELOPMENT
BOARD MEETING**

Tuesday, November 7, 2017 at 5:00 P.M.

IowaWorks Building, 2nd Floor

3405 S Center Street, Marshalltown, Iowa 50158

MINUTES

CEO Members—Attended: Kendall Jordan (Chair), Diana Dawley and Steve Salasek. BJ Hoffman was absent.

RWDB Members- Attended: Joyce Lawler (Chair), Jim Hunt, Rachel Bly, Eric Evans, Kendall Jordan (CEO Chair), Arturo Sanchez, Jackie Gray, Marty Hardon and Jon Nunez by phone. Absent- Heath Kellogg, Nancy Roethler (Vice Chair), Cindy Litwiller, Brian Sokol, Robert Jeske, Lori Wildman and Jason Schomer

Others Present: Rebecca Hassett, David Barajas and Neysa Hartzler

A quorum was met for both the CEO meeting and the RWDB meeting.

1.0 Call to Order- Ms. Joyce Lawler

1.1 Additions/Deletions to the Agenda

1.2 Approval of the Agenda

CEO Action:

Motion by Salasek, second by Dawley, to approve the agenda as printed.

Roll Call Vote: Ayes__X__ Nays_____

RWDB Action:

Motion by Hunt, second by Gray, to approve the agenda as printed.

Roll Call Vote: Ayes__X__ Nays_____

2.0 Correspondence and/or Visitors-Ms. Joyce Lawler

2.1 Public/Guests-None

2.2 Introductions-Ms. Lawler introduced Rebecca Hassett, our new WIOA Supervisor to the group.

3.0 Economic Development Updates-Ms. Joyce Lawler

3.1 Tama County Update -none

- 3.2 Poweshiek County Update –Diana Dawley reported there is a new bakery and brewery coming in.
180 wind mills being constructed in Pow. Co and sold to MidAmerican Energy and Alliant Energy
- 3.3 Marshall County Update –David Barajas reported they have been working on housing in Marshalltown for the last 3 years and recently updated a 3 year housing study
MSD Stem Best Grant-will provide apprenticeships. Education is a big part of Economic Development.
- 3.4 Hardin County Update-None

4.0 Partner Updates-Ms. Joyce Lawler

4.1 Arturo Sanchez

- Update is attached

4.2 Neysa Hartzler

- Veteran’s Day Open House
- National Apprenticeship, key note speaker Lori Wildman
- Soft skills provided to about 35 students
- Rapid Response events when businesses closing
- External Monitoring in August

5.0 Action Items-Ms. Joyce Lawler

5.1 Approval of Minutes (July 19, 2017)

CEO Action:

Motion by Dawley, second by Salasek, to approve the April 19, 2017 conference call minutes as written.

Roll Call Vote: Ayes__X____ Nays_____

RWDB Action:

Motion by Hardon, second by Evans, to approve the April 19, 2017 conference call minutes as written.

Roll Call Vote: Ayes__X____ Nays_____

5.2 Approval of Youth Standing Committee

CEO Action:

Motion by Salasek, second by Dawley, to approve the Youth Standing Committee. The members are: Eric Evans, Kathy Davis, Nicole Nelson, Kim Brinkmeyer, Becky Hassett, Terri Hungerford, Teresa Klosterman, Jackie Gray, Joe Wiegel, and Darcy Anderson

Roll Call Vote: Ayes__X__ Nays_____

RWDB Action:

Motion by Sanchez, second by Hunt, to approve the Youth Standing Committee. The members are: Eric Evans, Kathy Davis, Nicole Nelson, Kim Brinkmeyer, Becky Hassett, Terri Hungerford, Teresa Klosterman, Jackie Gray, Joe Wiegel, and Darcy Anderson

Roll Call Vote: Ayes__X__ Nays_____

6.0 Discussion/ Information Items: Ms. Hassett

- Discussion on One-Stop Certification Scorecard. A decision will need to be made by December 31, 2017 by both Boards. Because both Boards will be meeting in December to vote on One-Stop Certification document, there will not be a January 2018 meeting.

7.0 Upcoming Events/Programs Updates

8.0 Schedule for Future Meetings

Future RWDB/CEO meetings will be held quarterly – January, April, July and October. The meetings will be held at 5:00 p.m. on the 3rd Wednesday of these months. Next meeting will be December 13, 2017.

9.0 Adjournment

The meeting is adjourned at 5:36 p.m.
Marty Hardon made a motion to adjourn.

Submitted by Lisa R. Gassman
Board Secretary



RWB Report – November 07, 2017

Fiscal Year Updates:

2929 new members since last meeting in July- New Members that have visited or have utilized our services in the last 4 months.

- July 405
- August 604
- September 414
- October 497

131 New work registrations

210 In-person contacts, with 111 of them being New Business contacts

392 Job seekers attended 80 scheduled workshops. (1160 were scheduled for a 34% attendance rate)

66 Attended NCRC testing. (193 were scheduled for a 34% attendance rate)

Center Updates:

Workshop Attendees	July- October	392
Employers Hosted in the Center	April- June	026
Open Interviews	April- June	096
National Career Readiness Certificate	April- June	068

Business Services Updates:

- 122 New business contacts & 228 Follow-up services provided to employers.
- State of Iowa Initiatives.
 - Future Ready Iowa (70% of Iowa's workforce to have education or training beyond high school by 2025).
 - Minority Unemployment subcommittee
 - Register Apprenticeships
 - Home Base Iowa
- Rapid Response Events
 - Rapid Response meetings with Kmart on 8/23. 2 scheduled sessions, one at 8:00 am and the 2nd at 3:00 pm. 1st session was with all Full-time employees, they all had multiple questions regarding their benefits and severance compensation.
 - Rapid Response for MWI Animal Health in Iowa Falls. 11 employees will be affected and date of impact was November 1st 2017.
- Past Events:

- August 10-20: Region 6 had good representation to help at our Future Ready Iowa booth at the Iowa State Fair in Des Moines. Different staff members took one or more sessions. The Future Ready Iowa booth at the Iowa State Fair was a hit, especially our selfie station/photo booth.
- August 22-24: BNS Harvesting Hiring Event took place at our center. Proteus and the Dept of Education were also present to talk to customers about their services. Juan Rodriguez hired 120 (?) workers from our event.
- August 25: Hiring event for Safari Harvesting. We held several hiring events for them in the months of June, July,, and August.
- August 23: Workforce systems Partner Lunch-N-Learn was held at our IowaWORKS office. Katherine Henely, Workforce Advisor for Promise Jobs, gave a presentation of our Promise Jobs Program.
- August 24: ECI Event sponsored by ESGR (Employers Support of the Guard and Reserve) held in Hardin County at the Iowa Falls Public Library. Speakers were Michael Hines, Staff Assistant to the Commandant at the Iowa Veteran's Home, Tony Smithhart, Veteran's Employment Services US Dept. of Labor, and ESGR Representatives Michael Flatness and Daniel Fehr. Michael Hines gave his personal story. Tony Smithhart talked about the USERRA Law. Michael Flatness and Daniel Fehr spoke about ESGR and how employers can become involved. ESGR provided our breakfast from HyVee. 22 Total total employers attended and with staff and speakers there was a total 27 people. We had great feedback from both the employers and the speakers.
- Sept 14: Business Services gained a WEP (Work Experience) worker from IVRS. She will continue to work part-time at our center through the end of the year.
- Sept. 21 & 22: We did NCRC testing for Gas and Electric students at MCC. There 31 students total.
- Sept. 19-22: We had our first "Workin' It Out" workshop . Facilitators were Maria Morales & Katherine Henely. This workshop will help solve problems in the workplace, understand employer's unspoken rules, & how our beliefs/thoughts/feelings can affect the problems we have.
- Oct 5: Manufacturing Day Event. IowaWORKS Iowa Valley partnered with Iowa Valley Community College to host an Advanced Manufacturing Day Event. The event was located at Iowa Valley and Marshalltown Community College in Marshalltown. The event involved area Region 6 high schools from Marshall, Tama, Poweshiek, and Hardin counties. There were 148 students who attended the event along with high school counselors and construction tech teachers. We invited area employers in our region from all 4 counties to participate. We had 10 participate. Those included: Raymon Enterprises, OEL Construction, Jeld-wen, Emerson/Fishers, Nagle Signs, JBS, PurFoods, Black Hills Energy, Burke Corporation, and the Marine Corps. We started the event with an H.R./Employer Panel where all 148 students were together to ask questions to the Employers and listen to their responses. After that the students were broken into groups and listened to the employers talk about their business in what we called the "Business Speed Showcase." After that, the students went on a tour to visit with MCC

Skilled Trades Instructors. They were able to talk with the instructors as well as get a tour of the different skilled trades including Automotive, Utility, Electrical, Mechanical, Welding, and Tool & Die.

- Oct. 3-6 IowaWORKS Staff helped with Mock Interviews at Iowa Falls/Alden High School.
- Oct. 9: IowaWORKS offices were closed in honor of Columbus Day. IowaWORKS staff had an in-service this day for professional development and training. Police Chief Tupper started the in-service off with Active Shooter Training. Promise Jobs Advisor Katherine Henely presented on a new workshop at our center "Workin It Out". Staff actually did one of the lessons.
- Oct. 18: Workforce System Partner Lunch-N-Learn was held at Iowa Valley's Education and Training Center. Director Jon Nunez and Kathy Siebring discussed the services they offer at their center including ESL classes of all levels, citizenship classes, and HISED classes both in English and Spanish. They do various testing and offer other services in the center including daily tutoring.
- Oct 18 & 19: Instructor Ron Klostermann took his Excellence in Customer Service on the road. He taught the class at the Brownell's facility in Montezuma. Excellence in Customer Service Workshop Descriptions - Learn basic business writing, phone etiquette, problem solving, decision making, listening skills, dealing with difficult people, asking effective questions and enhancing your self-esteem.
- Oct. 25: Business Partner Outreach Group met in Iowa Falls, Hardin County for their monthly meeting and toured Metal Tech Industries in Iowa Falls. Metal Tech Industries has been making metal reinforced gasket materials since 1994.
- Nov 1: Business Partner Outreach small group went on a tour at Deimco in Tama.
- Upcoming Events:
 - Nov 9: Veteran's Appreciation Day & Hiring Event in our center 9-4. We are having a day to thank our veterans and their families for their service. We will have coffee and refreshments for them along with information about HBI and our veteran services. There are 7 employers coming for the job fair: Nagle Signs, Meskwaki Bingo Casino Hotel, JBS, Marshalltown Company, Iowa Veteran's Home, Burke Corporation, and Mediacom. Our Vet Rep Jim Galanits will also be available. Job Corps will also be present.
 - Nov 14: National Apprenticeship Week Event will be held from 6:00-8:00 PM at the Marshalltown Public Library. Description: This event is to help raise awareness of skilled trades apprenticeship opportunities. The open house is for local high school students and families and is designed to connect youth to local registered apprenticeship opportunities. The event is hosted by Marshalltown Learning Academy, Iowa Works, and Iowa Valley Education and Training Center along with collaboration with Iowa Department of Voc Rehab and Economic Development as part of National Apprenticeship Week. Featured Speakers: Lori Wildman with Alliant Energy, John Fox with Web Electric, Mark Smith with the Carpenter's Union Local 106 Des Moines, and Randi Malone with PHCC, Plumbing Heating Cooling Contractors Des Moines.