



# Career Services & Advising

Why your job search, and more, should begin with your career or employment center.

## You've got the education. Now what?

Most students go to college to earn a degree so they can get a good job. But unless there's a position waiting in the family business, chances are you're going to have to look for one. So where do you begin? Do you know all the career opportunities associated with your major? What if you want some real world experience before you commit to a career path? In an interview, do you know how to ask for a salary? Believe it or not, the answers to these questions and more may be just a campus building away.

## Your job search starts here.

In your "Quest for the Golden Job," your school career or employment center may well be your biggest ally. It can help you develop self-awareness and define your interests; guide you in determining your major and courses; assist you in crafting an effective cover letter and résumé; and enable you to prepare for job searches through workshops, job fairs, seminars, mock interviews, and more. Your counselor can even advise you on selecting the right shoe color for that all-important job interview!

All students and graduates can benefit from career advising. Many are uncertain about their majors, much less, what to do with them. Your CCN-powered career or employment center can enable you to set goals and make wise choices. Equipped with powerful Internet tools and innovative job search technologies, it provides valuable resources, helps you explore career possibilities, and gets your résumé and portfolio in front of employers seeking entry-level job seekers just like you. Relax! You're not alone. Just take a look at some of the services and benefits available FREE to you through your CCN-powered career center.

**Get a head start.** Register online with your career center. Internships and co-ops offer work experience and can get your foot in the door.

**Build a perfect résumé.** Yes, you can! With CCN's Résumé Builder! It's easy, too.

**Search near and far.** For local and national employment opportunities, search jobs posted

exclusively to your school, or from thousands in a national job board. Plus, post and send your résumé and portfolio to employers and recruiters who meet your interests.

**Matchmaker, matchmaker.** The Job Agent in CCN matches jobs to your elected Job Type, Degree, Major, and Preferred Job Location, and sends them right to your user account.

**Your news delivered daily.** Your school's career or employment center can post announcements directly into your individual user account, helping you stay current with career-related events.

**Showcase your talent.** Whether a student or alumnus/a, you can easily create a versatile Web Career Portfolio to market your skills, achievements, relevant samples, and more, plus refer your portfolio to employers. CCN portfolios evolve and grow with you, even after you graduate. You *can* take it with you!

**Career Central™ Advice Documents and Podcasts.** Concise, CCN-authored PDFs and MP3s focus on core entry-level career topics and concerns. Access, download, print and/or listen to sound career advice anytime, anywhere, for greater job search success.

**Career Document Library.** Register with career services for online access to important career and job search-related documents, including more Career Advice Documents like this, all made specifically available to you by your career center.

**Follow the leader.** Find a mentor from among alumni/ae or professionals in the field of your interest. Network to gain real-world career guidance and to learn the ropes.

Build a rapport with your career center. Counselors have the experience, the connections, and the know-how to help you succeed in your job search!



## i n a nutshell:

CCN-powered career centers enable job seekers to:

- Post résumés and search jobs
- Register online for internships, co-ops, mentorships, and more
- View over 100 online career advice videos 24/7/365
- Search both school-exclusive and national job boards
- Showcase and refer their online career portfolios
- Have jobs and career events delivered directly to their individual user accounts
- Access school-specific career-related documents

Contact your school's career or employment center today and pave your road to job search success!