



2022 North Central Iowa Youth Beef Conference

“Branded Beef”

This educational program sponsored by Iowa State University Extension & Outreach and Ellsworth Community College for North Central Iowa is for youth who want to learn more about beef production. It will be held **Saturday, January 22**, at the [Ellsworth Community College](#) Equestrian Center and Ag & Renewable Energy Center, Iowa Falls, Iowa. The check-in begins at 8:30 AM and the program ends at 3:00 PM. **Youth must pre-register in [4hOnline](#) events, “2022 North Central Iowa Youth Beef Conference”**. Non-4-H members may register as a participant.

A variety of interactive workshops and sessions are being planned for youth 4th grade through 12th grade who register for this event. We will take a closer look at “Branded Beef”, from the latest technologies in identifying our animals on the hoof, to what it takes to produce a specific type of beef on the rail, to marketing new beef products to consumers. Participants can get YQCA certification at this event. To do that youth **MUST** also register for the North Central Iowa Youth Beef Conference 2022 at: <https://yqca.learn-grow.io/Account/Login>

Cost is \$10.00, payable at check-in, and is available to all youth interested learning more about beef. Please **register by January 19** in [4hOnline](#). For more information contact Jackie Dohman, Franklin County Youth Coordinator, jackied@iastate.edu

This institution is an equal opportunity provider. For the full non-discrimination statement or accommodation inquiries, go to www.extension.iastate.edu/diversity/ext. The fees for service will be used to offset direct expenses and to support the 4-H Youth Development County Extension Program.



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