## **Concurrent Enrollment Text Messages & Social Media suggestions**

## **Text Messages:**

- 1) Text message a month before registration
  - a. Get a head start on college! Register for concurrent enrollment courses in high school. Save on tuition & explore your interests. Talk to your counselor to learn more.
- 2) Freshman or when your school allows students to take courses. 2 weeks before school starts
  - Did you know taking college courses in high school can save you thousands of dollars?
    Visit with your counselor today to find out more about taking college courses while still in high school

Social:

- Concurrent Enrollment Video
  - o https://youtu.be/TSN63ht7lnA?si=D97lYxx8EU3HwKag
  - Did you know you can earn college credit while in high school? Learn how we can help you get a jumpstart on your college degree – before you even graduate from high school. Ask your high school counselor for more information.
- Comparison chart (graphic provided)
  - College is an investment but we can help your college savings go even further by taking college classes while still in high school! Your future self will thank you! Talk to your counselor and learn more today.
  - o (right click the image below and save to your computer to use with the text above)

MARSHALLTOWN COMMUNITY COLLEGE	\$ \$7,328	
REGENT UNIVERSITY	\$ \$11,283	
PRIVATE COLLEGE IN IOWA	\$23,828	(Tuition and fees for one year)

- High school Enrollment break downs (graphic provided)
  - Don't wait until college to start earning credits. Local high school students are already taking advantage of Concurrent Enrollment classes, and you should too! Learn how you can get a head start on your college education by talking with your high school counselor! #ConcurrentEnrollment #CollegeCredits #SaveMoney
  - $\circ$   $\,$  (right click the image below and save to your computer to use with the text above)  $\,$

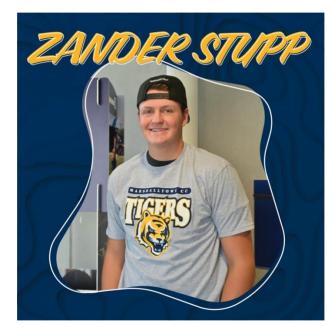
\*Based on 2023-24 enrollment



- Registration (graphic provided)
  - Don't wait until college to start earning credits. Talk to your high school counselor about Concurrent Enrollment opportunities. Registration is almost here! #CollegeReady #SaveMoney
  - (right click the image below and save to your computer to use with the text above)



- Student Testimonials (graphic provided with school and student name)
  - Ready to challenge yourself? Taking college courses in high school can open doors to incredible opportunities. (include testimonial from your high school student or any of the student testimonials provided)
  - (right click the image below and save to your computer to use with the text above)
    - Zander Stupp Senior at MHS "I was able to save a lot of money by taking advantage of being able to take college classes in high school. I'll graduate with a two-year Engineering transfer degree and my high school diploma, paying only for one summer class."



 Marvea Harvey – East Marshall - "Taking college classes during high school has been incredibly valuable. It's helped me prepare for the harder classes when I will be a full-time college student and taught me essential time-management skills. Plus, I've saved a significant amount of money."

